



# Catalyst Mutual Enterprise C.I.C.

Be the change for the Community

## Service Brochure



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**FOR**  
**SOCIAL**  
responsibility

# About Us



In 2013 Catalyst Mutual Enterprise CIC was founded as one of the first 100 public service mutuals in England, with a commitment to transforming the quality of our public services and delivering better outcomes for communities.

Since then we have been working hard to support local communities and improve residents' quality of life by promoting social inclusion, social mobility and regeneration.

***We work to be the change for the community.***

## Our Vision



- Become an agent of change and regeneration for the community
- Ensure that vulnerable residents can live in warm, safe and suitable housing.
- Be instrumental in breaking the cycle of disadvantage for residents by providing services that tackle indicators of poverty and deprivation.
- Provide support for health and social care services, contributing to improving health and wellbeing for vulnerable residents.





*"Be the change for the community"*



# Indicators of Poverty and Deprivation



## Digital Exclusion

Lloyds Bank found that on average people save £744 per year by being online, yet 9% of people in the UK are still not using the internet.



## Unemployment

The House of Commons found that 72% of employers stated that they would be unwilling to interview candidates who do not have basic IT skills.



## Financial Exclusion

According to Lloyds Bank, there are now 16.2 million people in the UK with low financial capability.

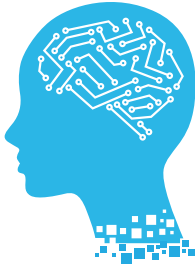


## Fuel Poverty & Poor Housing

The Department for Business, Energy & Industrial Strategy found that 11% of all English households are suffering fuel poverty.

***“Be the change for the community”***

At Catalyst Mutual Enterprise CIC we believe these problems cannot be tackled by government alone, so we have developed services designed to tackle causes of deprivation at their root and leave a lasting impact on local communities.



# DIGITAL & FINANCIAL LITERACY

## BIRMINGHAM

As more jobs and services are being advertised online, those who do not have online access are becoming both digitally and financially excluded. In response to this, Catalyst Mutual Enterprise CIC has developed services that promote digital literacy and financial inclusion within the community.

### **This course teaches clients skills such as:**

- Improve financial capabilities and money management
- Gain employability skills and access the online job market
- Reduce isolation and connect with others
- Open and manage online bank accounts
- Stay safe online

**This course empowers clients to access the digital world, online jobs & government services online**





# Energy Literacy Community Outreach Program



Rising fuel costs are leaving residents financially excluded and socially isolated. Catalyst CIC's energy literacy community outreach program helps residents gain a greater understanding of their heating system, fuel bills and how to switch energy providers, leading to less fuel poverty within the community.

## Our outreach services include:

- ▶ Energy literacy workshops
- ▶ Energy advice home visit
- Community Engagement



## Training frontline staff to help people 'whose homes may be too cold'



Due to their frequent contact with vulnerable people, frontline professionals are uniquely positioned to identify, support and refer people living in poor housing and fuel poverty.

We offer bespoke training services in line with NICE recommendations on:

***Preventing Excess Winter Deaths and Illnesses Associated with Cold Homes*** designed to 'make every contact count' with vulnerable clients.



# Energy Efficiency Consultancy Project Management



With our extensive knowledge of the energy sector, we provide consultancy and project management services on renewable energy, and information on government policy on energy and climate change.

## Loan Management Service



Catalyst Mutual Enterprise CIC provide expert loan administration services for the residual Kick Start loan portfolio.

Our extensive experience in managing this loan portfolio promotes our ability to provide expert financial fund management services to other public sector organisations.



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**“Changing focus, changing lives”**

**“Skills promoting social inclusion”**

**“Be the change for the community”**



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