



# ENERGY LITERACY CAMPAIGN OUTREACH PROGRAMME FOR TENANTS

## ENERGY LITERACY CAMPAIGN OUTREACH FOR TENANTS AIM TO:

Help tenants reduce their energy costs through their understanding of the impact of energy saving actions and promoting the importance of behaviour change.

### OBJECTIVES

To explain:

- The heating system
- The running costs of appliances
- Fuel bills and annual statements
- Payment and Tariff options
- Switching Energy Suppliers
- Promoting behavioural change

Further Assistance available:

- Help with paying fuel bills and fuel debt advice
- Warm Home Discount
- Priority Service Register

**TIME:** 2 HOURS

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## CATALYST MUTUAL ENERGY LITERACY CAMPAIGN

Energy costs is now the second biggest cost for households, leading to fuel poverty and poor general well-being.

The **Energy Literacy Campaign** focuses on providing households with appropriate knowledge on home energy to enable them to consider adopting energy saving actions that will empower them to reduce their energy costs and promote behavior change on energy consumption.

## COMBATING FUEL POVERTY AND REDUCING EXCESS WINTER DEATHS

The impacts of Cold Homes on health include:

- Additional winter deaths
- Poor physical health e.g. respiratory (COPD), asthma
- Poor well-being e.g. mental health, depression or anxiety caused by debts
- Additional costs to NHS

